

# **Minutes from the board meeting of the Student Council**

**Date: 02.05.2017**

## **Members of the board present:**

Phillip Crilles Bacher (FM), Marcus Turunen (FM), Patrick Kulas (FM), Johan Hedegaard Jørgensen (FU + AR), Malik Bahloul (FU + AR), Alan Kernahan (FU + UB), Emma Bohn Vinkel (FU + AR), Signe Tolstrup Mathiasen, Pia Maagaard Hansen, Emma Engstrøm (AR) (alternate)  
10 people

FM: Formandskab / the Chairmanship

FU: Forretningsudvalg / Executive Committee

AR: Akademisk Råd / Academic Council

UB: Universitetsbestyrelsen / The University Board

## **Absent with abolition:**

Therese Cederberg Nielsen (UB), Marie Sønderstrup (AR), Anna Gkioka, Karoliina Kantola, Philipa Olivia Dige, Erik Lørup, Frederikke Veirum Høgsgaard, Emma Bech, Frederik Storm (alternate)

## **Absent without abolition:**

## **Observers:**

**Point 1: Formalities**

B/ Phillip

**Election of conductor:**

Phillip and Alan are elected by applause

**Election of minute taker:**

Emma E is elected by applause

**Approval of last BM minutes:**

Names of conductors and minute takers should be put in the BM minutes.

Minutes are approved with the abovementioned corrections.

**Approval of the agenda:**

It is pointed out that there is a flaw in the time at point 10. This is changed.

It should be the agenda that is send out, and not changed before the meeting, but then changes are made at the opening of the BM meeting.

Agenda is approved, with the abovementioned notions.

**Point 2: Mood round**

B/

Everyone had moods.

**Point 3: Briefings (B)**

B/

Marcus briefs about the RUSseminar: it was very nice, and the sober party was very

successful - it seems that it has come to stay.

Emma V briefs about UNIPOL: we have gotten a paper on the amount of combinations they intend to close - they intend to close around 60, so we end up with 150 combinations.

Johan Briefs about FANE and STUNE: people doesn't show up, which is problematic.

Alan briefs about UB: the UB seminar is on monday, which he is willing to send if people are interested. Alan is frustrated as he feels like they do not listen to what they want to have on the agenda of the UB. Alan and Therese will look into this together.

#### **Point 4: Studenthandbook (DE)**

B/ Malik & Johan

The masterplan of the Student Handbook is presented. How far we are in the process and what do we need to do.

To do (Check = far in the process, not done = behind in the process):

- Dummy (Check)
- Texts (Check)
- Layouter (not done)
- Pictures (Check)
- Print (not done)

Layout is so far the biggest issue at the moment, as Mikkel Vejle is about to stop, and we don't know the competencies of the new person/organisation employee. It is ideal to teach the new organisation employee how to do layout, also as a benefit of the election period. Mikkel Vejle and an external was in charge of the layout last year.

It is suggested that instead of spending money on externals we could use the money to have Mikkel Vejle for more hours to prepare the new organisation employee.

The group is keeping their deadlines.

#### **Ads:**

There are gonna be more ads than last year, which is gonna be economically better. It is noted that ads shouldn't be put in the beginning of a chapter as it seems it will be

confusing. Additionally, it is pointed out the the company/organisations/unions who should have an ad should be discussed by EC. There should be some overall guidelines to the company/organisation/union who is given an ad. It is suggested that we support the local stores as long as they have collective bargaining agreements e.g. cafe freunde. It should be a criteria to tell about the university relevant to the university and area.

### Design:

They like it to look like RUC's design to give it more legitimacy. Primarily with matte /saturated colours. They will colour code things that are relevant to each other, it is pointed out that this is a very good idea as it was one of the critique points from last years Student Handbook.

It is noted that the colours also should represent the student council, as well as RUC in general. They would like to have many pictures in the book.

It is pointed out that the more visuality the better. An idea is that the functions of facebook or instagram could be reflected in the layout, to display something the students can refer to. FONT is crucial. Remember to differentiate between small and big letters so it looks good.

### Words per page:

Super important people - 200 words

Important people - 150 words

Organisations/Standard page - 80-100 pages

It is stressed that it should be clear that the student council who is the sender of the Student Handbook.

### Chapters:

- Front page + intro
- Welcome
- Your study environment
- The social campus
  - Danmarks naturfredningsforening på RUC could be a part of it
- (Blank) ideas:

- The things that the student council does (FANE, STUNE, Internationalisation, AR, UB, Studyboards, election)
- A year calendar with things that happen on campus
- Problems new students experience: transportation, accommodation, student card, helpful informations
- Kort over campus
- Kort over studenterhuset
- Interactive side, a quiz on RUC's history
- To be in a house: party-, academic-, economic-, and kitchen committee - the study environment student helpers.
- Find us on facebook/Instagram
- RUCsport
- How to survive on SU

It is pointed out that the communication strategy should be taken into consideration when deciding on the strategy for the student handbook.

### **Point 5: Communication Strategy (D+DE)**

B/ Alan & Markus

#### **Name:**

- The legitimacy is recognized through the pronunciation of "Studenterrådet ved RUC"
- There is reflected upon the connotation of SR-RUC as it is the abbreviation used in relation to DSF.
- It can be difficult for new students to understand what the abbreviation stands for.
- Having an abbreviation can help sometimes when branding oneself, e.g. on Facebook events.
- Changing the abbreviation SR-RUC to SR can be referred to political parties, which is the reasoning behind SR-RUC.

- It is the intention only to use the abbreviation when relevant and in written contexts, not as much in spoken context.
- When SR is a central part of our logo it makes sense to create an obvious link to the abbreviation when referring to the organisation.
- SR vs. SR-RUC
  - It should be without - (We are bound by the statutes)
  - SR becomes too short
  - SR is what it says in our logo - it needs to be transparent.
  - SR makes sense on SoMe, whereas SR-RUC could make sense in DSF aspects.
  - Having SR-RUC it is relevant in order to reflect our university, and is binding ourselves to our university, also in regards to “enhedsorganisering” #Markus
  - SR should keep as such in the logo vs. we should not if we end up deciding on SR-RUC
- DE: the chapter is approved

Colour:

- It is a good idea to go away from the three-colour idea, the idea is good in theory but doesn't work in practise
- Purple is the colour we are know for, and it is a good colour. Whereas if we choose any other colour we could end up taking one of the colours of the subject councils.
- It is pointed out that there is no concrete suggestion for the colour-code purple. This will be taken up when the communication strategy is approved.
- DE: suggestion 1 is approved - implementing purple.

Logo:

- Colour:
  - It should only be in purple, as approved in the previous chapter.
- By-line:

- It should be “studenterrådet ved RUC” as it refers to our university - “enhedsorganisering”
- Could it be a possibility to write the entire name “Studenterrådet ved Roskilde Universitet”, as it is the name stated in our statutes. It is the official name of the organisation.
- There is not necessary that the official name is on the logo.
- “Dit studenterråd”/”your Student Council” is suggested to change to “Dit studenterråd ved Roskilde Universitet”
- “Dit studenterråd”/”your Student Council” is a good idea in regards to election propaganda.
- “Dit studenterråd”/”your Student Council” because it is for students, by students. And the framing of it is nice.
- Afraid that “Dit studenterråd”/”your Student Council” can be misinterpreted/misunderstood.
- DE:
  - Suggestion 1 = “Studenterrådet ved RUC”/”The Student Council at RUC”
  - Suggestion 2 = The abbreviation “SR-RUC”
  - Suggestion 3 = “Dit Studenterråd” / “Your Student Council”
  - Suggestion 4 = No by-line
  - Suggestion 5 = “Dit studenterråd ved Roskilde Universitet” / “Your Student Council at Roskilde University”
- Votes:

- Suggestion 1: 7 votes	7	4	X
- Suggestion 2: 0 votes	X	X	X
- Suggestion 3: 5 votes	5	5	6
- Suggestion 4: 3 votes	3	X	X
- Suggestion 5: 5 votes	7	6	4
- Suggestion 3 is then hold up against the original

- Suggestion 3: 5 votes
- Original: 5 votes
- As a cause of §15 part/stk. 2 in the statutes. Suggestion 3 is approved.

Sub-committees:

- RUC'ers by choice
  - The suggestion posed by EC is
  - Keep the hands and change the colour
    - Is opposed by the fact that this is a point where we need to be better at promoting ourselves. And that is easier recognizable if the SR logo is clear in the RBC logo.
  - It is kindly reminded by the chairman that the situation this leads up to is very provoking and can lead to great disagreement. It is then suggested to include RBC in the strategy and plan.
  - It is a problematic tendency that individuals working in RBC doesn't recognize themselves as SR, as it is a sub-committee of SR and we spend a lot of time and money on it.
  - The implementation of the strategy that is gonna be decided should also be agreed and it needs to be done in a proper manner.
  - It is pointed out that the sub-committee isn't that big and the current members are very nice and awesome people.
    - This is also an argument for doing it now and not late when it might be a bigger sub-committee
  - RBC is a better brand than "SR's festudvalg"
  - The discussion of the name of RBC vs. "SR'd festudvalg"/"SR's sociale udvalg" will be taken up in the 5 year plan.
  - New suggestion is posed:
    - Having SR in the middle
    - The logo is purple



- RBC in the by line
- Under the by-line it says “En del af dit Studenterråd”
- The strategy should be changed so that it is SR’s logo is implemented and then the by-line is discussed
- DE:
  - Point 3 in the suggestion by the working group is suggested changed to: “RUC’ers by choice /En del af dit studenterråd”. (/= new line)
  - Approved
- Other subcommittees
  - Suggestion made by the working is approved
- Tutoring
  - The implementation of what is agreed upon should be done gradually
  - Colour of t-shirt
    - Nice not to have ugly t-shirt
    - Vs. that you cannot see the difference between the years
    - Vs. it is easy to recognize that it is SR, good promotion and branding
    - Vs. different colors for “aktivisterne”
    - Purple is a very noticeable colour
  - Careful that there aren’t made too many changes at the same time
  - DE:
    - The colour of the t-shirt is up for votation, the rest of the suggestions made by the working group is approved
      - For: 6
      - Against: 4
      - The colour of the t-shirt should be purple
    - All the of the suggestions made by the working group are approved

SoMe (Social media):

- Facebook
  - Sub-committee facebook groups
    - The following notion should be taken into consideration: do we have enough capacity on our fb page to share and create the events of the sub-committees.
  - DE: the suggestions made by the working group are approved
- Instagram
  - It should be noted that alcohol should never be a focus of what is posted.
  - The guidelines of this, should be provided to people taking over the instagram page.
    - The SoMe should have a talk with the people taking over
  - It is suggested that in the RUSperiod it can be divided out between the different houses.
 

DE: the suggestions made by the working group are approved, with the notion of making guidelines for takeovers.

Webpage

- Will be discussed when the working group on this have more concrete/final notions to take up.

In general

- The communication coordinator should not work during the election - someone else will take over

DE:

For: 8

Against: 1 (Patrick Kulas)

Blank: 1

**Point 6: Roskilde Festival (B)(Abolished)**

B/

Becomes an oral orientation

**Point 7: Board Seminar Evaluation (D) (Abolished)**

B/

Remember to answer the evaluation.

**Point 8: Summer Campaign (D) (Abolished)**

B/

Becomes a written orientation, send out via mail.

**Point 9: Calender Games (DE) (Abolished)**

B/

Moved to the next meeting.

**Point 10: Political Conference Evaluation (D) (Abolished)**

B/

Written out in the facebook groups that people can send a mail/comment on what they would like to be taken further to DSF.

There will later be an internal evaluation of the political conference.

**Point 11: A.O.B**

B/

Communication Strategy:

It is proposed that the Communication Strategy shouldn't be talked about in negative manner. Feel free to outline one's own position in the discussion and the decision, but affiliate to our order of decision making. Remember it is an internal strategy for SR, it is official.

Meeting culture:

Since the last board meeting where meeting culture was discussed, the chairman orientates that he is in contact with the people it regards.

Volunteers as the Political Conference:

It is noted that there should be given a thanks to the volunteers and the organisations who helped out during PK soon.

The meeting is closed.